

84565-2

2/25/2014

1/24

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

Cynthia Ann Smith
Agent for Bull Run Scientific, VBT
6713 Catskill Road
Lorton, VA 22079-1113

FEB 25 2014

Subject: Bull Run Scientific, VBT; Bull Run Fly Attractant, EPA Reg. No. 84565-2;
Amendment to Add New Trap Type and Alternate Brand Name; D# 481050,
Application Dated 7/18/13

Dear Ms. Smith:

The amendment referred to above, submitted in connection with registration under FIFRA section 3(c)(7)(A), is acceptable provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. Submit two (2) copies of your final printed labeling before you release the product for shipment. Final printed labeling means the label or labeling of the product when distributed or sold. Clearly legible reproductions or photo reductions will be accepted for unusual labels, such as those silk-screened directly onto glass or metal containers or large bags or drum labels.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(b). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

If you have any questions contact Chris Pfeifer at 703-308-0031 or by email at: pfeifer.chris@epa.gov.

Sincerely,

Sheryl K. Reilly
 Sheryl K. Reilly, Associate Branch Chief
 Biochemical Pesticides Branch
 Biopesticides and Pollution
 Prevention Division (7511P)

Enclosure

CONCURRENCES

SYMBOL >	7511P	7511P						
SURNAME >	Pfeifer	Reilly						
DATE >	2/25/14	2/25/14						

2/21

Bull Run Fly Attractant (EPA Reg. No. 84565-2)
February 9, 2014 Proposed Amended Master Label - Changes Implemented
Based upon the June 2, 2009 EPA Stamped ACCEPTED label
Adds directions for use of the attractant with a new trap; updates company address

ACCEPTED

FEB 25 2014

Bull Run Fly Attractant

Master Label

Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for
the pesticide registered under
EPA Reg. No. 84565-2

Summary of Alternate Brand Name Products			
Alternate Brand Name	Description	Attractant Net Weight (Ounces)	Pages
Disposable Bull Run Medium Fly Trap	The attractant is packaged inside the trap and is not accessible to the user.	1.45	2-4
Disposable Bull Run Large Fly Trap	The attractant is packaged inside the trap and is not accessible to the user.	1.96	5-7
Reusable Bull Run Small Fly Trap Attractant	Attractant for the Reusable Bull Run Small Fly Trap. Packaged inside the Reusable Bull Run Small Fly Trap and sold separately as a refill for the Reusable Bull Run Small Fly Trap. Packaged in a printed vapor barrier pouch.	0.51	8-9
Reusable Bull Run Medium Fly Trap Attractant	Attractant for the Reusable Bull Run Medium Fly Trap. Packaged inside the Reusable Bull Run Medium Fly Trap and sold separately as a refill for the Reusable Bull Run Medium Fly Trap. Packaged in a printed vapor barrier pouch.	1.45	10-11
Reusable Bull Run Large Fly Trap Attractant	Attractant for the Reusable Bull Run Large Fly Trap. Packaged inside the Reusable Bull Run Large Fly Trap and sold separately as a refill for the Reusable Bull Run Large Fly Trap. Packaged in a printed vapor barrier pouch.	2.47	12-13
Bull Run Fly Attractant	Place holder. Brand name is not planned for use.	Not Specified	14-15
Tubular Bull Run Fly Trap: • Pedestal • Insert	The attractant is packaged inside the trap insert and is not accessible to the user. Sold with decorative cover.	0.51	16-20
Tubular Bull Run Fly Trap Insert	The attractant is packaged inside the trap insert and is not accessible to the user. Refill. Sold without decorative cover.	0.51	21-23

3/21

ACCEPTED

Labeling Text for Use on Disposable Bull Run Medium Fly Trap

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, the pesticide registered under EPA Reg. No. 84565-2 is hereby approved for use on the attractant with a new trap; updates company address

[Front Panel, Disposable Bull Run Medium Fly Trap]

Model XXX

**Disposable
Bull Run
MEDIUM FLY TRAP**

Protect your outdoor living space from nuisance and filth flies

Optional text: [Non-toxic mode of action] [Naturally-occurring ingredients draw flies away from you] [Perfect for lawn, garden, camping and farm use]

- No killing agents - insects drown • Effective and responsible
- Complete with attractant • Just add water and hang • Catches up to 20,000 flies

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children

NET CONTENTS: 1.45 oz

[Top Panel, Disposable Bull Run Medium Fly Trap]

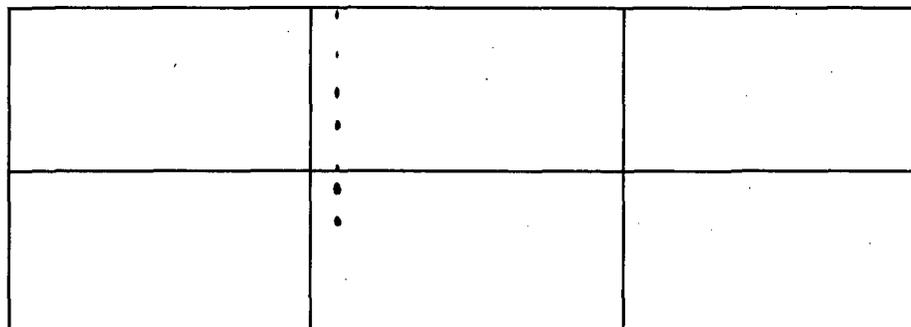
Read instructions before opening.
Cut here on dotted line.

4/24

ACCEPTED

[Back Panel, Disposable Bull-Run Medium Fly Trap]

Fill Line



DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Cut plastic on top cap at dotted line.
2. Pull open and attach string or wire.
3. Add water to fill line on bag.
4. Hang trap outside near a fly source (garbage, compost pile, dog run, stable) to draw flies away from home entrances and outdoor living areas. Strong odor may occur if not placed in well-ventilated area.
5. Attractant pouch will dissolve and activate within 2-5 hours, creating an odor attractive to flies.
6. Replace trap when full, when contents dry out, or after 30 days - whichever comes first.
7. Close cap.
8. Deposit in trash for collection.
9. Wash hands with soap and water.

Helpful Hints: Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

For more significant fly problems, look for larger capacity Bull Run Disposable and Reusable Fly Traps.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of pets and livestock.

DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

5/24

Bull Run Fly Attractant (EPA Reg. No. 84565-2)

Page 4 of 23

February 9, 2014 Proposed Amended Master Label - Changes Implemented

Based upon the June 2, 2009 EPA Stamped ACCEPTED label

Adds directions for use of the attractant with a new trap; updates company address

FOR CUSTOMER SERVICE

EPA Reg. No. 84565-2

MADE IN USA with 80% U.S. parts

CALL TOLL FREE:

EPA Est. No. _____

Bull Run Scientific, VBT

1-800-XXX-XXXX

3900 Westerre Parkway, Suite 300

Richmond, VA 23233

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.

Made under one or more of the following patents: U.S. XXXXXXX, XXXXXXX; Australia XXXXXX;

Canada XXXXXXX; EU XXXXXXX.

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6/24

Labeling Text for Use on Disposable Bull-Run-Large Fly-Trap

[Front Panel, Disposable Bull Run Large Fly Trap]

Model XXX

**Disposable
Bull Run
LARGE FLY TRAP**

Designed for areas with heavy fly concentration

Optional text: [Non-toxic mode of action] [Naturally-occurring ingredients draw flies away from you] [Perfect for lawn, garden, camping and farm use]

- No killing agents - insects drown • Effective and responsible
- Complete with attractant • Just add water and hang • Catches up to 40,000 flies

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children

NET CONTENTS: 1.96 oz

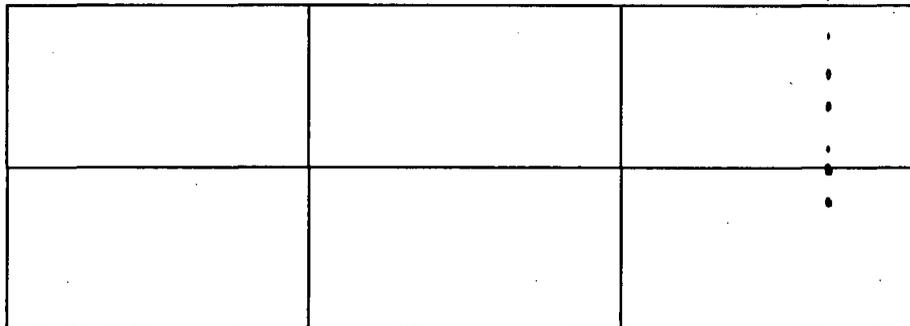
[Top Panel, Disposable Bull Run Large Fly Trap]

Read instructions before opening.
Cut here on dotted line.

7/24

[Back Panel, Disposable Bull Run Large Fly Trap]

----- Fill Line -----



DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Cut plastic on top cap at dotted line.
2. Pull open and attach string or wire.
3. Add water to fill line on bag.
4. Hang trap outside near a fly source (garbage, compost pile, dog run, stable) to draw flies away from home entrances and outdoor living areas. Strong odor may occur if not placed in well-ventilated area.
5. Attractant pouch will dissolve and activate within 2-5 hours, creating an odor attractive to flies.
6. Replace trap when full, when contents dry out, or after 30 days - whichever comes first.
7. Close cap.
8. Deposit in trash for collection.
9. Wash hands with soap and water.

Helpful Hints: Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

STORAGE AND DISPOSAL	
Do not contaminate water, food or feed by storage or disposal.	
STORAGE:	Store in a cool, dry, well-ventilated location out of reach of pets and livestock.
DISPOSAL:	Deposit in trash for collection. Wash hands with soap and water.

8/24

Bull Run Fly Attractant (EPA Reg. No. 84565-2)

Page 7 of 23

February 9, 2014 Proposed Amended Master Label - Changes Implemented

Based upon the June 2, 2009 EPA Stamped ACCEPTED label

Adds directions for use of the attractant with a new trap; updates company address

FOR CUSTOMER SERVICE

EPA Reg. No. 84565-2

MADE IN USA with 80% U.S. parts

CALL TOLL FREE:

EPA Est. No. _____

Bull Run Scientific, VBT

1-800-XXX-XXXX

3900 Westerre Parkway, Suite 300

Richmond, VA 23233

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.

Made under one or more of the following patents: U.S. XXXXXXX, XXXXXXX; Australia XXXXXXX;
Canada XXXXXXX; EU XXXXXXX.

9/24

Labeling Text for Use on Reusable Bull Run Small Fly Trap Attractant

[Front Panel, Reusable Bull Run Small Fly Trap Attractant]

Model XXX

**REUSABLE
Bull Run
SMALL FLY TRAP ATTRACTANT**

Optional text: [Non-toxic mode of action]

- No killing agents - insects drown • For use in the Bull Run Small Reusable Fly Trap
- Dissolves and activates in water

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	31.4%
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children

NET CONTENTS: 0.51 oz

10/24

[Back Panel, Reusable Bull Run Small Fly Trap Attractant]

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Tear open pouch at tabs and drop inner packet into trap.
2. Add water to fill line.
3. Replace top securely.
4. Hang or place trap outside near a fly source.
5. Wash hands with soap and water.
6. Empty trap and replace attractant when trap dries out or becomes full, or after 30 days - whichever comes first.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of pets and livestock.

DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

FOR CUSTOMER SERVICE
CALL TOLL FREE:
1-800-XXX-XXXX

EPA Reg. No. 84565-2
EPA Est. No. _____

Made in USA
Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.

11/24

Labeling Text for Use on Reusable Bull Run Medium Fly Trap Attractant

[Front Panel, Reusable Bull Run Medium Fly Trap Attractant]

Model XXX

**REUSABLE
Bull Run
MEDIUM FLY TRAP ATTRACTANT**

Optional text: [Non-toxic mode of action]

- No killing agents - insects drown
- For use in the Bull Run Medium Reusable Fly Trap
- Dissolves and activates in water

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children

NET CONTENTS: 1.45 oz

12/24

[Back Panel, Reusable Bull Run Medium Fly Trap Attractant]

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Tear open pouch at tabs and drop inner packet into trap.
2. Add water to fill line.
3. Replace top securely.
4. Grasp center tab on top and pull up to open entrance for flies.
5. Hang or place trap outside near a fly source.
6. Wash hands with soap and water.
7. Empty trap and replace attractant when trap dries out or becomes full, or after 30 days - whichever comes first.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of pets and livestock.

DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

FOR CUSTOMER SERVICE
CALL TOLL FREE:
1-800-XXX-XXXX

EPA Reg. No. 84565-2
EPA Est. No. _____

Made in USA
Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.

13/24

- Labeling Text for Use on Reusable Bull Run Large Fly Trap Attractant -

Model XXX

[Front Panel, Reusable Bull Run Large Fly Trap Attractant]

**REUSABLE
Bull Run
LARGE FLY TRAP ATTRACTANT**

Optional text: [Non-toxic mode of action]

- No killing agents - insects drown
- For use in the Bull Run Large Reusable Fly Trap
- Dissolves and activates in water

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children

NET CONTENTS: 2.47 oz

14/24

[Back Panel, Reusable Bull Run Large Fly Trap Attractant]

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Tear open pouch at tabs and drop inner packet into trap.
2. Add water to fill line.
3. Replace top securely.
4. Grasp center tab on top and pull up to open entrance for flies.
5. Hang or place trap outside near a fly source or livestock area.
6. Wash hands with soap and water.
7. Empty trap and replace attractant when trap dries out or becomes full, or after 30 days - whichever comes first.

STORAGE AND DISPOSAL
 Do not contaminate water, food or feed by storage or disposal.
STORAGE: Store in a cool, dry, well-ventilated location out of reach of pets and livestock.
DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

FOR CUSTOMER SERVICE
CALL TOLL FREE:
1-800-XXX-XXXX

EPA Reg. No. 84565-2
EPA Est. No. _____

Made in USA
Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.

15/24

Labeling Text for Use on Bull Run Fly Attractant and Alternate Brand Name Products

[Front Panel, Bull Run Fly Attractant]

**Bull Run
FLY ATTRACTANT**

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	31.4%
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children

NET CONTENTS: ____ oz

[Brand logo]

Made in USA

16/24

[Back Panel, Bull Run Fly Attractant]

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is proven to catch the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

1. Tear open pouch at tabs and drop inner packet into trap.
2. Add water to fill line.
3. Replace top securely.
4. Hang or place trap outside near a fly source.
5. Wash hands with soap and water.
6. For reusable traps, empty trap and replace attractant when trap dries out or becomes full, or after 30 days - whichever comes first.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of pets and livestock.

DISPOSAL: Deposit in trash for collection. Wash hands with soap and water.

FOR CUSTOMER SERVICE
CALL TOLL FREE:
1-800-XXX-XXXX

EPA Reg. No. 84565-2
EPA Est. No. _____

Made in USA
Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233

Learn more about flies and other insects by visiting our web site at www.xxxxxxx.com.

17/24

Labeling Text for Tubular Bull Run Fly Trap Pedestal

[Pedestal Front Panel]

Tubular Bull Run Fly Trap

Complete with attractant

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children

NET CONTENTS: 0.51 oz

Made in USA

[Pedestal Left Panel]

Provide the consumer with an easy, effective, economical and responsible way to control insect pests: That's the mission we set out to fulfill over 30 years ago. With the Tubular Trap, we've added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.

18/24

[Pedestal Right Panel]

Optional text:

Enhances your surroundings

Comes with one Fly Trap Insert

Decorative cover is reusable with either Yellowjacket Trap or Fly Trap Inserts

No killing agents - insects drown

Non-toxic mode of action

Sanitary; never touch the bait or flies

[Pedestal Back Panel]

Optional Text and Graphics:

This product is proven to trap the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

www._____.com

[Facebook F icon] _____

[twitter bird icon]@_____

Made in USA

Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233
1-800-____-____

EPA Reg. No. 84565-2
EPA Est. No. _____

Optional Text:

© 2014 _____

Patents Pending

Model _____

19/24

Labeling for Tubular Bull Run Fly Trap Insert
(Label text is printed directly on a plastic pouch that contains the trap insert)
(Packaged with trap; contains attractant)

Tubular Bull Run Fly Trap Insert

For use in the Tubular Bull Run Fly Trap from _____

Optional text:

- Proven to trap all major nuisance and filth flies
- Sanitary; never touch the bait or flies
- No killing agents – insects drown
- Non-toxic mode of action
- Comes with one Fly Trap Insert
- Enhances your surroundings

Made in USA

INGREDIENTS	
ACTIVE INGREDIENTS:	
Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	31.4%
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children

NET CONTENTS: 0.51 oz

20/24

Optional text:

GENERAL INFORMATION:

Provide the consumer with an easy, effective, economical and responsible way to control pest insects: That's the mission we set out to fulfill over 30 years ago. With the Tubular Trap, we've added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.

This product is proven to trap the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Tear open pouch and remove Trap Insert.
2. Straighten bag and make sure attractant is at the bottom.
3. Pull up on center tab of top cap until it snaps in place.
4. Place Trap Insert, bag first, into threaded end of decorative cover. Screw top cap in place.
5. Fill trap outdoors using warm water. Add 1 cup water to "dissolve" line and wait five minutes for attractant packet to dissolve. Then add 3/4 cup more water to the "activate" line.
6. Hang trap outside at least 20 feet from home entrances and outdoor living areas. Trap emits a strong odor attractive to flies, and works best when placed at a distance drawing flies away from human activity.
7. Replace Trap Insert when full, when contents dry out, or after two weeks – whichever comes first.

Optional text:

Helpful Hints: Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.

DISPOSAL: Push down on top cap to close trap, unscrew from decorative cover, and deposit in trash for collection. Wash hands with soap and water.

u/m

Bull Run Fly Attractant (EPA Reg. No. 84565-2)
February 9, 2014 Proposed Amended Master Label - Changes Implemented
Based upon the June 2, 2009 EPA Stamped ACCEPTED label
Adds directions for use of the attractant with a new trap; updates company address

Optional text and graphics:

Established in _____, _____ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at www._____.com.

www._____.com

[Facebook F icon] _____

[twitter bird icon]@_____

Made in USA

Bull Run Scientific, VBT
3900 Westerre Parkway, Suite 300
Richmond, VA 23233
1-800-____-_____

EPA Reg. No. 84565-2
EPA Est. No. _____

Optional Text:

© 2014 _____

Patents Pending

Model _____

2/24

Labeling Text for Tubular Bull-Run-Fly-Trap Insert
(Label text is printed directly on a plastic pouch that contains the trap insert)
(Trap refill with attractant)

Tubular Bull Run Fly Trap Insert

For use in the Tubular Bull Run Fly Trap from _____

Optional text:

- Proven to trap all major nuisance and filth flies
- Sanitary; never touch the bait or flies
- No killing agents – insects drown
- Non-toxic mode of action
- Comes with one Fly Trap Insert
- Enhances your surroundings

Made in USA

INGREDIENTS

ACTIVE INGREDIENTS:

Sucrose	42.1%
Putrescent Whole Egg Solids	18.0%
Yeast	5.5%
Trimethylamine	2.8%
Indole	0.2%
OTHER INGREDIENTS	<u>31.4%</u>
TOTAL	100.0%

CAUTION
Keep Out of Reach of Children

NET CONTENTS: 0.51 oz

23/24

Optional text:

GENERAL INFORMATION:

Provide the consumer with an easy, effective, economical and responsible way to control pest insects: That's the mission we set out to fulfill over 30 years ago. With the Tubular Trap, we've added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.

This product is proven to trap the following species: house fly, blow flies, bottle flies, lesser house fly, cluster fly, lance fly, secondary screwworm fly, flesh fly and false stable fly.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Tear open pouch and remove Trap Insert.
2. Straighten bag and make sure attractant is at the bottom.
3. Pull up on center tab of top cap until it snaps in place.
4. Place Trap Insert, bag first, into threaded end of decorative cover. Screw top cap in place.
5. Fill trap outdoors using warm water. Add 1 cup water to "dissolve" line and wait five minutes for attractant packet to dissolve. Then add 3/4 cup more water to the "activate" line.
6. Hang trap outside at least 20 feet from home entrances and outdoor living areas. Trap emits a strong odor attractive to flies, and works best when placed at a distance drawing flies away from human activity.
7. Replace Trap Insert when full, when contents dry out, or after two weeks – whichever comes first.

Optional text:

Helpful Hints: Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in a cool, dry, well-ventilated location out of reach of children and pets.

DISPOSAL: Push down on top cap to close trap, unscrew from decorative cover, and deposit in trash for collection. Wash hands with soap and water.

21/21

Bull Run Fly Attractant (EPA Reg. No. 84565-2)

February 9, 2014 Proposed Amended Master Label - Changes Implemented

Based upon the June 2, 2009 EPA Stamped ACCEPTED label

Adds directions for use of the attractant with a new trap; updates company address

Optional text and graphics:

Established in _____, _____ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at www._____.com.

www._____.com

[Facebook F icon] _____

[twitter bird icon]@_____

Made in USA

Bull Run Scientific, VBT

3900 Westerre Parkway, Suite 300

Richmond, VA 23233

1-800-____-____

EPA Reg. No. 84565-2

EPA Est. No. _____

Optional Text:

© 2014 _____

Patents Pending

Model _____